



# PARNTER **PROGRAM**



# ABOUT **us**

Comprised of more than 2,200 members, the Staten Island Board of REALTORS® is the borough's largest trade association that serves real estate professionals throughout Staten Island, New Jersey and Brooklyn.

SIBOR is the provider of the Staten Island MLS.

Learn how you can grow your business by reaching your target audience through our partnership and sponsorship opportunities.

***SIBOR is more than access to tools, education,  
and resources, its access to exclusive  
opportunities for business growth.***

# WHY PARTNER WITH **SIBOR?**

## **ACCESS**

Our partners gain access to more than 2,200 real estate professionals and decision makers as well as the SIMLS Portal to help ensure your message and offering is positioned as a viable choice for future business.

## **OPPORTUNITY**

Partnering with SIBOR presents a unique opportunity to reach our highly targeted audience of individuals and companies that matter most to you.

## **GROWTH**

SIBOR offers various levels of participation allowing you to take advantage of digital, in person and social media marketing, as well as strategic networking events and more. This comprehensive approach will keep your brand top of mind with those who matter most to the growth of your business.



# PARTNERSHIP LEVELS

Partnering with SIBOR gives you the opportunity to reach your target audience in creative and engaging ways. Take a moment to review our partnership levels and feel free to reach out to us anytime at [marketing@sibor.com](mailto:marketing@sibor.com) or (718) 979-0007 to discuss how SIBOR can help grow your business.

## TIER 1

- Inclusion on our Partners Page on our website
- Branded advertisement once a month in our newsletter
- Social Media mention across our platforms
- SIBOR Member Only Pricing on all events (Holiday Party, Realtor Expo etc.)
- Bronze Level Event Sponsorship at event of your choice (\$150 Value)

**\$500**

## TIER 2 EVERYTHING IN TIER 1 PLUS

- Dedicated Email Blast To Members
- Free Ticket to any SIBOR Event
- Sponsorship and/or Speaking Opportunity at a SIBOR Educational seminar or social event
- Discounted Exhibit Space at Our Realtor Expo
- Custom video reel highlighting your company on our website and across social media
- Use of SIBOR Training or Board Room
- Silver Level Sponsorship at event of your choice (\$300 Value)

**\$1,000**

## TIER 3 EVERYTHING IN TIER 2 PLUS

- Complimentary Exhibit booth at our Realtor Expo
- Quarterly Dedicated Email To Our Membership
- Guest Blog Post On Our Website
- Banner Ad on SIMLS Website
- Two Free Tickets to any SIBOR Event
- Access to attendee list of our Realtor Expo
- Gold Level Sponsorship at an event of your choice
- Sole Sponsorship of a SIBOR Webinar of your choice
- Dedicated text message blast to our members
- Gold Level Sponsorship of event of your choice (\$1,000 Value)

**\$2,500**

Please note that where free tickets are given, number of tickets corresponds ONLY to the partnership level you select. Payments For Tier 2 & 3 Can Be Broken Down Into Monthly Installments





# CONTACT **US**

 (718) 979-0007

 [MARKETING@SIBOR.COM](mailto:MARKETING@SIBOR.COM)

 [www.SIBOR.com](http://www.SIBOR.com)

